

THE RE/MAX[®] TECHNOLOGY SUITE



The RE/MAX technology suite provides comprehensive business-building tools for marketing, communication, productivity and opportunity.

While not all tools are available in all areas, the products in this document are available to RE/MAX Affiliates in Company-Owned Regions.

MAXCENTER[®]

Finding our tech is easy! This portal provides access to all the RE/MAX tools, news and resources that are available to you.

+ Availability: World-wide



MAX/CENTERGO

Stay in the loop with news, resources and updates from RE/MAX, and share your expertise and connect with other RE/MAX professionals from around the globe.

+ Availability: World-wide

FIRST[®]

Focus your follow-up to uncover new deals with people you already know. First predicts who is most likely to move soon, then provides in-app tools to help you reconnect and schedule next steps.

+ Availability: United States

+ A RE/MAX Exclusive, available through RE/MAX Marketplace™

MEGAPHONE BY RE/MAX[®]

Designed to amplify your business, Megaphone makes marketing easy. Promote your brand or your listings in print and across the web while enjoying concise reports, competitive rates and automated integration with booj and other technology partners.

+ Availability: Select U.S. Markets



RE/MAX.COM | LUXURY COMMERCIAL | GLOBAL

These lead-generating sites attract as many buyers and sellers as possible, then quickly connect them to RE/MAX agents like you.

+ Availability: World-wide



RE/MAX REAL ESTATE SEARCH (U.S.) APP

Better serve your clients with this personally branded mobile app. Stay in sync while they house hunt, then remain available for questions and referrals long after their move-in date.

+ Availability: United States

+ Powered by booj



RE/MAX HUSTLE

Impress prospects and enhance your brand by customizing one of our world-class video spots. Pitch a listing, tout your skills or use the mobile video editor to quickly create your own promotional masterpiece.

+ Availability: World-wide



PHOTOFY

Easily create professional RE/MAX branded content for your social media and digital channels with the Photofy mobile app. Attract new clients, or stay in touch with the ones you already have with our library of customizable social-media-ready templates.

+ Availability: World-wide | Discount available through RE/MAX Marketplace™



POWERED BY BOOJ

AGENT/OFFICE/TEAM WEBSITES

Broadcast your brand, professional skills and personal expertise with a hyper-local, easily customizable website. Each site includes IDX home search, automated property estimates, a branded mobile app and prewritten buyer and seller guides to get your site online quickly.

CUSTOMER RELATIONSHIP MANAGER

Collect, organize and connect with your contacts and leads with this essential productivity tool.

CAMPAIGNS

Keep your contacts close and your leads closer with a targeted email campaign. Whether Drip or Single-send, use any of 100+ pre-written messages or craft your own with the visual campaign editor.

DEAL MANAGER

Automate routine tasks and stay on top of every deal-related detail; forecast your commission, view tasks in your pipeline and connect deals to DotLoop, ZipForms or DocuSign for instant access to your important documents.

LISTING MANAGER AND SELLER REPORT

Create listings that pop with high resolution photography and extended remarks. Review where each listing is syndicated beyond remax.com, then use the Seller Report to automatically share the results.

LEAD MANAGER

Offices can create lead routing rules for the office website, then review how leads flow from remax.com and other online sources to agents.

+ Availability: Select U.S. Markets



RE/MAX UNIVERSITY®

Polish your professional skills, earn a designation or find inspiration among our thousands of high-impact training videos and other resources.

+ Availability: World-wide



RE/MAX MARKETPLACE™

Access affiliate discounts and other RE/MAX exclusives by browsing this network of approved suppliers, services and technologies. Each product is curated to meet our highest professional standards.

+ Availability: North America



MAX/PROFILE™

Save time and maximize your exposure across the RE/MAX network by keeping your MAX/Profile up to date. Your profile syncs your contact information, portrait and other vital information across our family of websites, ad platforms and more.

+ Availability: World-wide



RE/MAX MARKETING PORTAL

Let the brand work for you! Find everything you need in this extensive library of logos, approved claims, pre-designed ads and other materials.

+ Availability: World-wide



RE/MAX NEWS

The go-to resource for RE/MAX storytelling. It's a site where anyone – including RE/MAX affiliates, consumers and the media – can find stories that help them understand what's happening in or around the RE/MAX universe. Visit news.remax.com today.

+ Availability: World-wide



REM.AX URL SHORTENER

A perfect way to share and track links to pages with ugly addresses. Turn any URL into a tidy rem.ax web address.

+ Availability: World-wide



RE/MAX REFERRAL NETWORK

Exchange referrals and obtain leads with your peers from around the world. Our global network of 137,000+ RE/MAX agents is at your fingertips.

+ Availability: World-wide



PRODUCT SUPPORT

The support team is standing by to help with any tech-related problem you may have. Visit the Support Services tile on MAX/Center to start a chat, call or text 888-398-7171 for prompt assistance.

+ Availability: United States



RE/MAX IDEA PORTAL™

Help guide the RE/MAX tech team's priorities by sharing and voting for ways to improve any of our technologies.

+ Availability: United States